



WHITE PAPER

Drive Efficiency, Visibility, and Profitability with **Digital Trucking Solutions**

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In today's competitive landscape, efficiency and transparency are no longer optional for businesses in the oil and gas sector. Carriers, as a vital component of the logistics chain, are under increasing pressure to reduce costs, streamline operations, and enhance visibility. Digital trucking solutions represent a transformative opportunity for carriers to meet these demands while simultaneously improving profitability and sustainability.

This white paper explores how leveraging digital trucking solutions can revolutionize transportation management, reduce inefficiencies, and create a transparent, interconnected logistics ecosystem.

CHALLENGES IN TRADITIONAL TRUCKING OPERATIONS



LACK OF TRANSPARENCY

Traditional paper-based systems hinder visibility into real-time operations, leading to inefficiencies and communication gaps.



OPERATIONAL INEFFICIENCIES

Manual processes for field tickets, invoices, and compliance documentation consume time and increase the likelihood of errors.



LIMITED DATA UTILIZATION

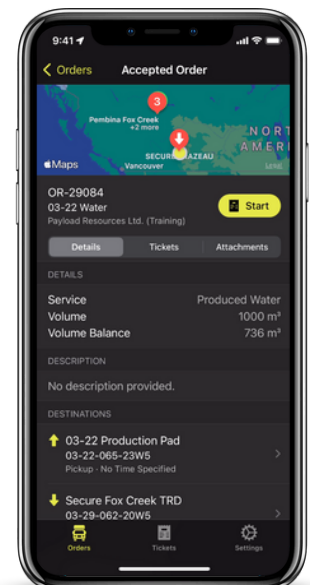
Disconnected systems prevent carriers from leveraging valuable insights to optimize performance and resource allocation.

THE CARRIER ADVANTAGE: A DIGITAL TRANSFORMATION

Carrier's digital trucking solution addresses these challenges by providing a comprehensive platform designed to streamline operations and enhance data accessibility. Trusted by leading Canadian oil producers, Carrier's platform is revolutionizing logistics for over 27% of the nation's oil production.

Key features include:

- ✓ **Real-Time Order Tracking:** Provides live updates on a centralized map for efficient resource management.
- ✓ **Digital Field Ticketing:** Enables drivers to complete and manage transportation documents, such as TDG/AER forms and BOLs, through a mobile app.
- ✓ **Automation and Integration:** Facilitates automated document generation and seamless data integration with existing systems.
- ✓ **Geofencing and Driver Oversight:** Offers insights into field activity, including time-on-site and driver behavior, ensuring operational transparency.



OPERATIONAL EFFICIENCY AND COST SAVINGS

Adopting a digital trucking solution yields measurable benefits for carriers, including:

1

REDUCED ADMINISTRATIVE OVERHEAD

Automating ticket costing and invoicing minimizes manual effort and improves accuracy.

2

STREAMLINED FLEET MANAGEMENT

Simplifies the coordination of fleet and equipment, reducing downtime and maintenance costs.

3

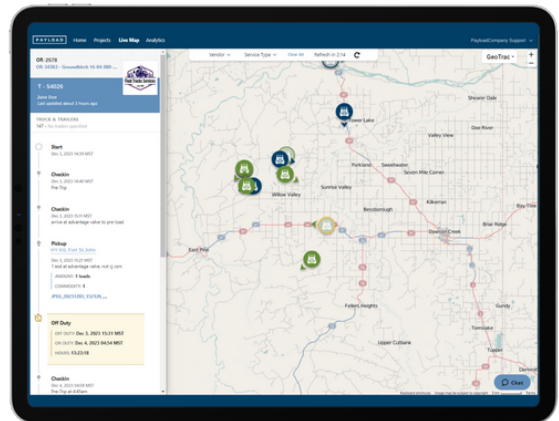
CUSTOMIZABLE REPORTING

Enables stakeholders to access actionable insights via built-in analytics or advanced tools like Power BI.

BUILDING A COMPETITIVE EDGE THROUGH TRANSPARENCY

Transparency is a cornerstone of successful carrier operations. Carrier's platform empowers businesses to:

- **Enhance Credibility:** Provide stakeholders with accurate, real-time data for improved decision-making.
- **Resolve Disputes Efficiently:** Leverage a traceable audit trail to address discrepancies quickly and effectively.
- **Achieve Sustainability Goals:** Track and report on fuel consumption, load utilization, and carbon footprint to align with environmental objectives.



INTEGRATING TECHNOLOGY INTO DAILY OPERATIONS




Carrier's platform integrates seamlessly into existing workflows, ensuring minimal disruption during implementation. Key integration capabilities include:

- **Data Export and Compatibility:** Ensures smooth operational flow by translating and exporting data to fit existing systems.
- **Direct Ticket Sharing:** Allows instant communication with stakeholders through email-enabled digital tickets.
- **Advanced Analytics Options:** Offers data lakes like Snowflake for deeper insights and custom reporting.

CASE STUDY:

TRANSFORMING LOGISTICS FOR A LEADING OIL PRODUCER

By digitizing its truck ticket process, a leading Canadian oil producer experienced:

-  **30% Reduction in Administrative Costs**
-  **50% Improvement in Invoicing Accuracy**
-  **Significant Decrease in Dispute Resolution Times**

These results underscore the potential of digital trucking solutions to drive measurable improvements in efficiency and profitability.

CONCLUSION

As carriers look to remain competitive in an evolving industry, adopting digital solutions is not just an advantage—**it's a necessity**. By leveraging Carrier's trucking management platform, businesses can unlock new levels of efficiency, visibility, and profitability while contributing to a more sustainable and interconnected logistics ecosystem.



GET IN TOUCH

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